# The Planet Mark<sup>™</sup> Certification Report Petroc

1st April 2017 to 31 st March 2018

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### About The Planet Mark<sup>™</sup>

The Planet Mark<sup>™</sup> is a certification programme recognising commitment to continuous improvement in sustainability.

# HOW IT WORKS Our 3-step process is as simple as 1, 2, 3

1. MEASURE

2. ENGAGE

3. COMMUNICATE

We measure your carbon footprint and environmental performance

We help you engage your employees and suppliers to drive improvements

We provide marketing channels and materials to promote your achievements

### The Planet Mark<sup>™</sup> Certificate

The Planet Mark™ Certificate recognises your commitment to continuous improvement in sustainability and to measuring and reducing your carbon footprint on an annual basis. Display it publicly to promote your achievements.

# Supporting the Eden Project and Cool Earth

A donation has been made on your behalf to the Eden Project and Cool Earth to support education on climate change and to protect an acre of endangered rainforest.

### The Planet Mark<sup>TM</sup> Communications materials

Communication is key to getting the most from your sustainability programme. Use the assets in your certification email to help promote your achievements.

To discuss the creation of bespoke marketing materials in line with your brand guidelines, contact: George.Catchpole@PlanetFirst.co.uk

### **Executive summary**

Petroc<sup>™</sup> is Devon's leading college, providing a range of courses including apprenticeships, higher education, part time and adult evening classes. It has three campuses: Barnstaple, Tiverton, and Brannams.

This is Petroc's second year of business carbon footprint reporting. Petroc first calculated the carbon footprint of

# This year's highlights

Petroc has achieved certification to The Planet Mark by showing good practice in sustainability including: TM

Investment to the Eden Project to support education on climate change 1,695 tCO<sub>2</sub>e measured carbon included electricity, natural gas, water, waste, travel and paper

14.4% total carbon footprint reduction

260 tCO<sub>2</sub> stored in one acre of protected rainforest

Commitment to engage employees and suppliers to drive improvement

reduction in energy emissions

# Total carbon footprint overview

Position Total Carbon Footprint chart here Ensure top right hand corner sits beneath blue flash

### Total carbon footprint by scope

tCO <sub>2</sub> e	2017	2018	% change
Scope 1: natural gas, fleet	865.9	781.0	-9.8%
Scope 2: electricity	1,039.8	855.7	-17.7%
Scope 3: waste, water, paper use	73.1	57.9	-20.8%
Total	1,978.7	1,694.6	-14.4%

#### Highlights

- Total carbon emissions are 1,695 tCO<sub>2</sub>e
- Scope 1 (direct emissions- natural gas, fleet) accounts for 46% of total emission, down 9.8% from 2017
- Scope 2 (imported emissions- electricity) accounts for 50% of total emissions, down 17.7% from 2017
- Scope 3 (indirect emissions- waste, water, paper use) accounts for 3% of total emissions, down 20.8% from 2017

Position Carbon Footprint by Reporting Scope chart here Ensure top right hand corner sits beneath blue flash

FIG 2- Total carbon footprint by scope for reporting year ending 2018

# Total carbon footprint – year-on-year comparison

Position Carbon Footprint Yean-year Comparison chart here Ensure top right hand corner sits beneath blue flash

### Total carbon footprint – year-on-year comparison

#### Highlights

- Total carbon footprint decreased by 14.4%
- Total carbon footprint per staff and student decreased

Position Carbon Footprint Historical Comparison chart here Ensure top right hand corner sits beneath blue flash

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### Breakdown - fleet

#### Fleet travel emissions

Highlights

- 1.2% of total emissions
- 20.8 tCO<sub>2</sub>e
- 27.7% decrease from the previous year
- Petrol accounts for 63% of the fleet emissions
- YE2018 fleet comprises of the following vehicles:
  - 3 large vans (diesel)
  - 1 large car (diesel)
  - 2 medium cars (petrol)
  - 2 small cars (petrol)

Note: Fleet travel refers to company owned vehicles

ACTION! Refer to the travel toolkit for ways to manage fleet travel emissions.



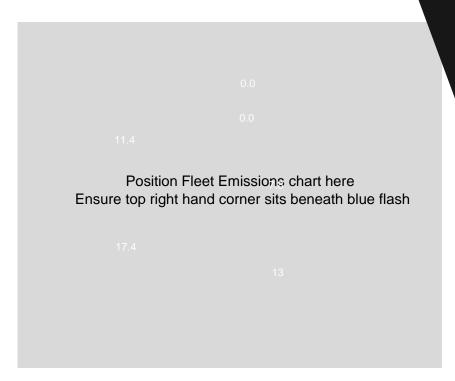


FIG 6- Breakdown of fleet emissions by fuel type for reporting years ending 2017 and 2018

### Breakdown – paper procurement

#### Paper use emissions

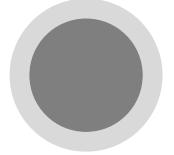
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- 0.7% of total emissions
- 11.2 tCO<sub>2</sub>e
- 10% increase from the previous year
- All procured paper was from primary sources

ACTION! Paper use can be reduced by encouraging staff to work and meet in a paperless way. Opt for digital subscriptions to magazines and newsletters, encourage staff to read on screen rather than print documents and reuse printed material wherever possible. Increase paper recycling in the office by communicating what is recyclable and how waste should be correctly disposed.

Did you know? By using recycled content paper, carbon emissions from paper use are reduced by 30%

Position Paper Use Emissions chart here Ensure top right hand corner sits beneath blue flash



### Breakdown - water

#### Water emissions

#### Highlights

- 0.6% of total emissions
- 10.5 tCO<sub>2</sub>e from water supply and treatment
- 19.7% decrease from the previous year
- 10,022 m<sup>3</sup> of water was used
- Water supply emissions are 3.4 tCO<sub>2</sub>e
- Water treatment emissions are 7.1 tCO<sub>2</sub>e

#### **ACTION!**

Position Water Emissions chart here Ensure top right hand corner sits beneath blue flash

FIG 8- Breakdown of water emissions category by type for reporting years ending 2017 and 2018

# Carbon reduction target



	Sustainability policy template
	Carbon savings calculator
Sustainability Strategy	Carbon reduction strategy template
	Carbon reduction plan template
	Data collection
Energy	Energy toolkit
Waste	Waste toolkit
Water	Water toolkit
Travel	Travel toolkit
	Setting up a sustainability champions programme
Engagement	Sustainability engagement toolkit
	The Planet Mark <sup>™</sup> case study template
	The Planet Mark <sup>™</sup>
Communication	

# About this report – data quality

chart here

**Priorities** 

Implement data and evidence collection and storage internal system to ensure actual

# About this report – caveats

Operational Boundary	Scope	Unit	Data Collection	Data Accuracy	Evidence Submitted	Omissions, estimates or extrapolations
Electricity	2	kWh	Primary source - invoices and meter readings	Actual and estimated	Sample invoice and meter reading	None
Natural Gas	1	kWh	Primary source - invoices and meter readings	Actual and estimated	Sample invoice and meter reading	Please refer to omissions and estimations slide for data interpolation and or extrapolation details
Landfill	3	tonnes	Primary source -			

# About this report

## The Sustainable Development Goals

The Sustainable Development Goals (SDGs), also known as the Global Goals, are a collection of 17 interrelated goals set by the United Nations. They cover a broad range of social and economic development issues. These include poverty, hunger, health, education, climate change, gender, equality, water, sanitation, energy.

With 193 governments agreeing to deliver 17 goals tackling major world issues by 2030, change lies ahead for businesses, not only to ensure their strategies align with the Goals, but also to assess and evidence their impact.

To help businesses assess their impact, The Planet Mark™has developed a diagnostic table to gauge contributions to the SDGs and to illustrate the international influence of your commitment to sustainability.

71% of businesses say they are already planning how to engage with the SDGs

41% of businesses say they will embed SDGs into their

90% of citizens say it's important for business to sign up to the SDGs

# The Sustainable Development Goals

# The Planet Mark<sup>™</sup>

in partnership with